



Re: Summit Strategies Client Referral Rewards Program  
Merchant Processing Services

Dear Referral Partner,

I would like to welcome you to the Summit Strategies Client Referral Rewards Program. Summit Strategies has developed a results-oriented approach to increasing cash flow for businesses throughout the United States. When you refer a potential merchant services client to Summit, you are taking advantage of the opportunity to make a positive impact on the many businesses with which you are affiliated, while receiving compensation for your efforts.

Summit Strategies provides merchant processing services to the following types of clients:

Associations	Municipalities
Entertainment Venues	Office and Industrial Property Owners
Franchisors and Franchisees	Parking and Transportation Facilities
Hotels and Resorts	Retailers and Restaurateurs
Medical Professionals	Shopping Center Owners

By providing high levels of professionalism, integrity and competence, Summit Strategies is able to increase cash flow by 20-70% for our clients while they focus on what they do best -- operating their businesses.

When you recommend friends and colleagues who become active clients, Summit Strategies will recognize your efforts by sending you a check or, if you prefer, we will make a donation of equal value in your honor to your favorite nonprofit organization. We invite you to introduce Summit Strategies to your contacts that may benefit from our services.

Please review the attached Client Referral Rewards Program. I look forward to working with you and assisting you to offer our services to your contacts.

Very truly yours,

Andrew C. Nadler  
Founder and CEO  
Summit Strategies, LLC



## Earn Unlimited Client Referral Rewards

### How do I refer a merchant processing contact?

Summit Strategies focuses on expense reduction solutions including Merchant Processing services throughout the United States.

To recommend our merchant processing services, send a short introductory email to your referral contact with the subject line: Introducing Summit Strategies to [Name of Company] and cc: [anadler@summit-strategies.com](mailto:anadler@summit-strategies.com). I will register you as the referral source.

### Who can I refer to Summit Strategies?

You may refer individuals with whom you have a pre-existing personal or business relationship, and who are not already affiliated with Summit Strategies. Please do not refer yourself or names obtained from group email addresses or mailing lists.

### Is there a limit to the number of referrals?

There are no restrictions on the number of referrals you can make.

### How will Summit Strategies follow up on my referral?

You will receive an email acknowledging your referral. Once your referral has become an active client in good standing, which can take up to four weeks, Summit Strategies will notify you so you can make your referral reward selection.

### What are the rewards options?

When the contact you refer signs up for Summit Strategies' merchant processing services, you are eligible to receive credit for your efforts. You will receive payment for referrals that become active clients and remain in good standing for at least one month.

Avg. Monthly Statement Volume	Payment Per Active Client
Under \$50,000	\$50
\$50,001 - \$100,000	\$100
\$100,001 - \$200,000	\$200
Over \$200,001	\$300

You can choose to receive a check or designate a nonprofit organization to receive a donation of equal value in your honor. Your referrals can help local businesses reduce their expenses and increase cash flow so that they can continue to prosper.

### Referral Rewards in action:

"We were looking into reducing expenses for our practice. Andrew recommended that he review our merchant processing statement, which he assured us was a simple and risk-free process. He discovered that he immediately could save us over \$3,000 each year. Summit provided us with responsive customer support and personal service. We were so impressed with the Summit team that we have recommended the company to several other practices who have become active clients. Receiving rewards has been great and is also a reminder that another company benefited by Summit Strategies' services."



Lawrence J. Green, M.D.  
Aesthetics Skin Care  
Washington, DC

"I oversee the financial operations for a franchise development group operating California Tortilla, Subway, Dominic's Pizza and Hershey Ice Cream stores. Andrew Nadler was introduced to me through our franchisor alliance program. I had Summit Strategies review our merchant processing fee statements and they were able to save us 40% each year. His high-level of service and support have given us one of the most positive experiences we have had."



Jacqueline Phillips  
Senior Accountant  
Virginia